

“We have found that the best way to notify our congregation of any important news is through WLVB.”

Recently, the United Church of Craftsbury ... “the Church on the Common” ... decided to buck tradition and change the time of their morning service for the summer months. Many in the congregation thought this decision would cause problems and wanted to be sure word of the change got out to the community.

“We put an ad in the paper, but we knew realistically a very low percentage of the public would see that. We decided to call WLVB and ask them to announce the change in the days preceding that first Sunday. They were wonderful. People would stop me on the street and tell me they had heard the news. Some folks who hadn’t attended church at the old hour were reminded that it might be worth a try and showed up too. Not one person arrived late.”

“Pretty fine proof that WLVB is playing on most radios as we speak.” Joan B. Simmons, Board of Deacons

When you need to be sure your message is being heard, turn to your community radio station:

